

LUCAS X. SIMES

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EDUCATION

University of Illinois at Urbana-Champaign <i>4-Year Advertising Program, James Scholar and Chancellor's Honors Student</i>	Aug 2015 - May 2019
Universidad de Navarra, Pamplona, Spain <i>One-Semester Study Abroad Program</i>	Jan 2018 - May 2018

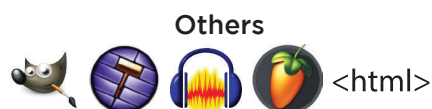
JOB EXPERIENCE

Ogilvy Chicago Art Direction Intern <i>Developed ideas, solutions, and executions for brands like Modelo, Scrubbing Bubbles, Jimmy Dean, Glade, and Pledge.</i>	June 2018 - Aug 2018
Mauge Inc. Graphic Design Intern <i>Created visual solutions and ads. Learned to work alongside account managers and within client boundaries.</i>	May 2017 - Aug 2017
ComedySportz Marketing Intern <i>Worked in an intern marketing team to develop an out-of-home campaign for ComedySportz Theater.</i>	June 2016 - Aug 2016
Chicago Children's Theater Graphic Design Intern <i>Served as photographer and design intern, and helped develop an image for CCT's new theater space.</i>	May 2016 - Aug 2016
JNL Graphic Design Graphic Design Intern <i>Worked on a smorgasbord of intensive design projects, including branding work for EXPO CHICAGO. Responsibilities otherwise included errands and spacial organization.</i>	June 2015 - Aug 2015

OTHER EXPERIENCE

National Student Advertising Competition Creative Director & Project Manager <i>This year, I was Creative Director and Project Manager in charge of our NSAC team. In previous years, held position of art director. Developed campaigns for Snapple, Tai Pei, Ocean Spray, and Wienerschnitzel.</i>	2015 - 2019 (4 years)
Odd Request Improv Improviser, Treasurer & Designer <i>Executive position in organizing a collegiate improv troupe. In charge of branding and developing promotional materials.</i>	2015 - 2019 (4 years)
American Advertising Federation at Illinois Executive (NSAC) <i>Current AAF Executive, and member for 4 years.</i>	2015 - 2019 (4 years)

SKILLS & INTERESTS



Language

Spanish (Second Language), Japanese (Intermediate)

Calligraphy & Greeting Cards

I create custom and effortful birthday, anniversary, and event cards.

Interests: Vexillology (Study of Flags), The Simpsons, Hip-Hop & Electronica, Weird (But True) History, Hawaiian Shirts, Lord of the Rings, Editing Wikipedia, Budget Cooking, & Synthesizers